

LESSON PLAN

Class : **VII**

Name of the Teacher : **SUNKARI RAMBABU**

Subject : **SOCIAL STUDIES**

School : **ZPHS, Garudabilli**

Name of the Lesson/ Unit	Topic	No. of Periods Required	Time line for teaching		Any specific Information
			From	To	
Markets Around Us	<ul style="list-style-type: none"> Different types of Markets 	3+3			<ul style="list-style-type: none"> A market is a place where buyers and sellers interact with each other. Physical markets E-Markets
	<ul style="list-style-type: none"> Chain of Markets 	2 +2			<ul style="list-style-type: none"> Direct channel Retail channel Wholesale channel Agent Channel
	<ul style="list-style-type: none"> Consumer rights 	2+2			<ul style="list-style-type: none"> A consumer is a person who purchase a product or avails a service for consideration either for his personal use or to earn his livelihood by means of self-employment. Consumer protection act 2019. Consumer rights

Prior Concepts / Skills:

- Market, various types markets, buyer, seller etc.

Learning Outcomes

No. of Periods

- Understand and identify what a market is.
- Compare and contrast various types of markets.
- Understand the relation between produces, trades and consumers.
- Collect and compare the prices from various e-commerce sites.
- Explain consumer rights.

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TEACHING LEARNING PROCESS

Induction / Introduction:



We will learn about the above concepts through this lesson.

- What do you observe in these pictures?
- What do you know about market?
- Did you go to market?
- Who are the situations do you observe in the market?



Explicit Teaching / Teacher Modelling (I Do)	Group Work (We Do)	Independent Work (You Do)	Check for Understanding Questions	TLM (Digital + Print)
<ul style="list-style-type: none"> • Explain about market and the types of through questioning and whole class room discussion. • Organise a mind map activity on various types of markets • Display DIKSHA video related markets and various types of markets. • Ask to draw mind map related to various types of markets. • Ask to note down key points related to road safety. 	<ul style="list-style-type: none"> • Participated in whole class room discussion market and various types of markets. 	<ul style="list-style-type: none"> • Participated in mind map activity and draw mind map. • Note down key points related to various types of markets. 	<ul style="list-style-type: none"> • What do you understand about market? • What are the various types of markets? • Give examples for physical markets. • Give examples for e-markets. • Who is buyer? • Who is seller? 	<p>AP SCERT Textbook</p> <p>DIKSHA video Regarding markets</p> <p>Pictures regarding various types of markets.</p>

Explicit Teaching / Teacher Modelling (I Do)	Group Work (We Do)	Independent Work (You Do)	Check for Understanding Questions	TLM (Digital + Print)
<ul style="list-style-type: none"> • Explain about chain of market through questioning. • Organise group discussion on various chains of markets. • Ask to note down key points related to this concept. • Ask to visit a whole shop and collect the prices of different goods and compare with the prices of retail shop as a group work. • Ask to list out goods that are locally cultivated or manufactured in your area. 	<ul style="list-style-type: none"> • Participated in group discussion on various chains of markets. • Participate in the group activity that is visiting a whole shop and collect the prices of different goods and compare with the prices of retail shop. 	<ul style="list-style-type: none"> • List out goods that are locally cultivated or manufactured in your area. 	<ul style="list-style-type: none"> • How does a retailer get goods for his shop? • Why do you think a wholesaler is important in the distribution of goods? • Do you have any cottage industries in your area? 	AP SCERT Textbook DIKSHA video Pictures
<ul style="list-style-type: none"> • Organise whole class room discussion on consumer rights. • Ask to draw a chart on consumer rights as a group activity. • Ask to note down key features of consumer rights act. 	<ul style="list-style-type: none"> • Participated in whole class room discussion on consumer rights. • Participated in group activity regarding preparation of chart on consumer rights. 	<ul style="list-style-type: none"> • Note down key features of consumer rights act. 	<ul style="list-style-type: none"> • Who is consumer? • What are the various rights of consumer? • What is the use of consumer protection acts? 	AP SCERT Textbook DIKSHA video Pictures

Student practice Questions & Activities:

1. Match the following.

- | | | | |
|------|-------------------------|---------|----------------------|
| i. | Internet Banking | () | a) shopping malls |
| ii. | International Market | () | b) Producer |
| iii. | Farmer | () | c) Petroleum |
| iv. | Multinational Companies | () | d) Digital payments' |
| | | | e) Retailer |

Assessment:

1. What is a market? Briefly explain different types of markets.
2. “Festival days increase sales”, do you agree? Support your answer.
3. What is the aim of consumer protection act 2019?
4. Write any three consumer rights?
5. Draw various chains of markets.

Signature of the Teacher

Signature of the Headmaster

Visiting officer with remarks